



Over 200% Productivity Gains for Church Pest Control Services

Church Pest and Pool Services is a family owned pest control and pool service company in Houston, Texas. With 15 employees, they serve over 2,000 customers. They offer pest control services to assess and treat any insect or rodent infestation for residential or commercial properties. These services can include whole-house insect treatments, mosquito misting system, weep hole covers and exclusions, termite inspections and treatments, and pest control warranty treatments. With highly trained and licensed pest control technicians, they are always prepared to diagnose, recommend the right treatment and quickly, safely and effectively treat the problem.

Industry:

Pest

Regions:

United States

Key facts:

- Over 2,000 customers
- 1-5 Million in Revenue
- 1,600 Workorders/Month
- Rated A+ with the BBB

Website:

churchco-tx.com

“They are now getting an accurate count on their pest control contracts and the pest control sector is now up over 200% productivity.”

– Nicole Moore, IT/Marketing Analyst

Key Challenges: Routing Solutions and Lack of Automated Tasking

MobiWork was not the first Mobile Workforce Software Solution that Church Pest and Pool Services used. The system that they used previously was archaic and not up to industry standards anymore. It didn't offer routing solutions and was not intuitive enough to discern when and where the next available appointment was. Instead of automated tasking to make things easier, there was still a lot of manual work that was required. In their process of looking for the right software that was truly going to work for them, their main focus was map based routing.

Results: Detailed Reports, Map-based Routing, Improved Time Management

Since they are family owned, they put a lot more soul into their work and there is more sense of pride that is felt in doing their jobs. They are also in a position to offer competitive pricing and make sure that their technicians are willing and able to provide the services their customers are seeking. Church Pest and Pool Services completes about 75 workorders a day, 400 a week, and a staggering 1,600 a month. **"We were able to shave off hours of frivolous time due to the map-based routing offered in MobiWork."** A main goal of theirs is making sure that no customer is left behind, and help limit pouring over the client lists and current routes to figure out where a new customer is going to fit in. **"MobiWork makes that effortless. We add them to a new route, and it shows us where that customer will fit in best by both location from other calls and the best day to run that call."** With their old software, they used to have to try and figure out exactly how many contracts they had. **"It was an absolute nightmare. It was a struggle and required pulling multiple reports and doing data manipulation to find out who our quarterly or recurring customers were. MobiWork really takes the guesswork out with the contracts feature, and they let us know when it's time to renew."** By cleaning up the routes, time management has improved significantly with the amount of work orders they are able to complete each day. In addition, they are now getting an accurate count on their pest control contracts and the pest control sector is now up over 200% productivity. **"While I was software shopping MobiWork really hit every target I was looking for. It has well exceeded our expectations."**